

# By the Numbers

## SINCE OUR INCEPTION...

**\$32 million**

raised to end this violence forever

**\$117 million** in-kind contributions and donated services

**18,500** survivors and healers served through our transformative programs

**9,297** survivors and community members served in Hawai'i, our birthplace

**3.9 million** visitors who have connected with us online to obtain resources and life-saving help

Over **175,000** rape kits uncovered across the country, nearly 33,500 of which were revealed through The Accountability Project

**10.2 billion**

impressions in digital, print, and broadcast media

Our groundbreaking NO MORE PSA campaign has been seen by an audience of more than **4.5 billion** online, in print, and on TV

## IN 2016...

### HEALING

**2,926** survivors and healing professionals reached through our support services

**835,861** page views to the resources section of our website, representing **43%** of our total website traffic

### EDUCATION

**11,425** people reached through our events, presentations, and programs

**1,990** stories about our work and our issues in digital, print, and broadcast media have garnered **3 billion** impressions

A TV audience of nearly **293 million** saw our NO MORE PSAs

### ADVOCACY

**4,959** people received victim notification best practices through our training and outreach

**14** states enacted rape kit reform laws

Members of our community generated **2,063** letters of support to help pass legislation and policies at the state and federal levels

**103,513** unique visitors to our END THE BACKLOG website with **246,506** page views

**\$45 million** secured in federal funding for nationwide rape kit reform, bringing the total raised to date to **\$169 million**

End this violence forever. 