

A photograph showing a person from the back, focusing on their shoulder and upper back area. A hand is gently placed on the shoulder, holding a small, textured object that resembles a coiled rope or a piece of rough fabric. The lighting is warm and golden, creating a sense of comfort and support.

Thank you for helping us carry the weight.

JOYFUL HEART FOUNDATION  
ACCOMPLISHMENTS

**2011 - 2012**



As we transition from one year to the next, we have the immense privilege to reflect upon and share all that we have accomplished in the past year—one of growth for the Joyful Heart Foundation, of healing for the survivors we are privileged to serve and of remarkable progress in changing the way our communities respond to sexual assault, domestic violence and child abuse.

At this year's Joyful Revolution Gala, each person received a weight when they entered the room. Just a pound for each person. During one moment that night, Mariska Hargitay took to the mic and asked us each to lift our weight. And together, we lifted 500 pounds, simply because we did it together. Here's what she said:

“

*It's simple physics: the greater the number of people willing to lift, the lighter the load that each individual must carry. We carry this so that future generations' load will be lighter, so that this movement to change the world—that's right, change the world—will be less of a burden. Our issues are heavy because they are very complex, because they involve pain, fear, darkness, isolation, judgment, ignorance and an entrenched lack of understanding. They are heavy because people's lives are at stake. But together, they are not too much to carry. I swear. That, I do know.” —Mariska Hargitay*

Mariska has known this to be true since she opened the first letter from a survivor after starting her role on *Law & Order: Special Victims Unit*. Thousands more have come in since then from survivors across the world, each with their own unique story, but all of them telling of the immense weight of the pain, shame and isolation that they have carried—many of them for decades and without ever telling another person.

From there, the idea for Joyful Heart was born—an idea to help the millions of survivors of sexual assault, domestic violence and child abuse heal and reclaim their lives, an idea that if we turn toward these issues together, the weight of these crimes doesn't have to be carried alone. As this idea took hold inside Mariska, she confided in her friend, Tom Nunan. Before she even finished, Tom said to her, “I'm in.”

The accomplishments we share with you in this report from our past year represent just a chapter in our story of transformation, of hope and of healing. And as we take a moment to reflect on them, we also take a moment to honor Tom, the outgoing Chair of the Joyful Heart Foundation Board of Directors—a leader, advocate, friend and mentor who has been there to make all our accomplishments possible since the very beginning. Without his response—his gift—we wouldn't be where we are now.

Since our inception, Joyful Heart has raised over \$10.1 million, allowing us to directly serve over 10,300 survivors and the professionals who care for them, to connect over one million unique visitors on our website and social media to information and life-saving help and to garner more than one billion impressions about our work and issues in digital and print media. We're witnessing transformation, here and now. It's taking place in the minds, bodies and spirits of those we serve. It's taking place in our collective consciousness as we work together to create a community that thinks differently, behaves differently and responds differently to violence and abuse. And it's taking place in the way the criminal justice system prevents and prosecutes crimes.

Throughout these accomplishments, Tom has brought a commitment to excellence to Joyful Heart and our staff, inspiring us to take our vision and make it a reality every single day and challenging us to do so as our best selves—with compassion, creativity and all the possibility that his words—“I'm in”—represent.

As Tom passes the torch of leadership, we pledge to hold his values deep in our hearts, living by them as we work to achieve our vision of a community empowered with the knowledge, courage and compassion to help survivors heal; a community that values and dedicates resources to those impacted by these issues; a community that ignites and fosters a dialogue about how, together, we can end sexual assault, domestic violence and child abuse.

We thank you for helping carry the weight with us—for being a part of our joyful story.

With gratitude,

Maile Zambuto  
Chief Executive Officer

Michael King  
Board Chair



“

We carry this weight so that future generations' load will be lighter, so that this movement to change the world—that's right, change the world—will be less of a burden.”

**The mission of the  
Joyful Heart Foundation  
is to heal, educate and  
empower survivors  
of sexual assault,  
domestic violence  
and child abuse, and  
to shed light into  
the darkness that  
surrounds  
these issues.**



We deliver our mission through a program portfolio that includes three areas: Healing & Wellness, Education & Awareness and Policy & Advocacy.



## HEALING & WELLNESS

Our Healing & Wellness programs are designed to help survivors and those who care for them heal from trauma in a holistic way—addressing the physical, emotional, mental and spiritual effects of their experiences, all in the nurturing environment of community. We do this through retreats, workshops, trainings and cultural programs, as well as through large-scale collaborations with program partners. By increasing understanding of the impact of trauma on the mind, body and spirit, as well as the use of trauma-informed wellness models, we effectively elevate the goal of healing from one of survival to a life thriving with possibility.



## EDUCATION & AWARENESS

Through our Education & Awareness work, we seek to change attitudes and improve society's response to sexual assault, domestic violence and child abuse, ensuring that survivors are met without judgment, with support, expertise, compassionate care and access to justice. Simply put, we seek to turn up the volume on these issues. We do this through public education, large-scale campaigns and film, by informing story lines on television, collaborating on public-private partnerships and publishing our magazine, *Reunion*.



## POLICY & ADVOCACY

Through our Policy & Advocacy initiatives, we seek healing and justice for survivors of violence and abuse. We work in partnership with federal, state and local governments, non-profit organizations, law enforcement, advocates and survivors to bring attention, funding and reforms to improve criminal justice responses to sexual assault, domestic violence and child abuse. Through our efforts, we specifically seek to improve the criminal justice, medical and community responses to sexual violence and end the backlog of hundreds of thousands of untested rape kits in the United States.

Our vision is of a community that:

- is empowered with knowledge, courage and compassion to help survivors of sexual assault, domestic violence and child abuse heal in mind, body and spirit;
- values and dedicates resources to individuals and families that have been impacted by these issues; and
- seeks to ignite and foster an open dialogue about how to collaboratively end the cycle of violence and abuse.

We believe that such a community will bring us to a time in which there will be no sexual assault, domestic violence or child abuse. While we understand that this may not be achievable in our lifetimes, this is our bold vision that guides us everyday.





# HEALING & WELLNESS



## SURVIVOR PROGRAMMING **Healing Mind, Body and Spirit**

**“**I am no longer just alive, I am now living.”

—SURVIVOR PROGRAM PARTICIPANT



### RETREAT PROGRAMS

Two years ago, in partnership with researchers from the University of Hawai'i, UCLA's School of Public Health and outside evaluators, Joyful Heart embarked upon a formal evaluation of our direct services for survivors. Our evaluation revealed that our retreats are life-changing experiences with lasting, transformative effects—fostering a “jump start” in survivors’ healing, helping to break isolation, inspiring healing and (re)connection to spirituality and allowing survivors to “come home” to themselves.

In this past year, Joyful Heart has begun to apply that wealth of information to formally relaunch our survivor retreat program. Our goal is not just to help bring healing and joy to one person at a time, but to create and share sustainable, scalable programs that can be replicated by organizations far beyond Joyful Heart’s own reach. We seek to transform, support and enhance the way the field responds to and cares for survivors of sexual assault, domestic violence and child abuse—in mind, body and spirit.

## WELLNESS DAYS

As we look toward the retreat program's bright future, we have remained steadfastly committed to supporting our community of survivors. We offer Wellness Days, unique opportunities for community and care during which survivors have been able to process experiences and explore healing modalities such as creative expression, movement, breathing, laughter and meditation. Even after just a day, survivors have shared that they felt taken care of, rejuvenated and transformed.

## NAMELEHUAPONO WAHINE

This past year, we partnered with Parents And Children Together to conduct the Namelehuapono Wahine program, an innovative Hawaiian cultural group program for survivors of domestic violence, sexual assault and child abuse. Developed under the guidance of Hawaiian cultural practitioners and domestic violence and mental health experts including Joyful Heart board member, Dr. Valli Kalei Kanuha, the program integrates Hawaiian values and practices with other healing modalities, providing a pathway for participants to contextualize understanding, reflection and skill-building to heal from trauma. In the coming year we will assume full responsibility of the program in collaboration with Dr. Kanuha, explore creating a Namelehuapono Keiki program for children who have survived or witnessed violence and begin training local practitioners to expand delivery of the program by other partner agencies throughout Hawai'i.

**"This Wellness Day was the first time I have ever been surrounded by fellow survivors. How powerful not to have to hide my emotions. Thank you for helping me feel again."**

— WELLNESS DAY PARTICIPANT





## Caring for Those Who Care for Others

Our Heal the Healers program, now in its third year, addresses the needs of professionals in our community who are affected by the body and mind's response to trauma exposure. Trauma exposure response is the cumulative toll of bearing witness to the pain and suffering of others experienced by police, prosecutors, social workers, crime lab technicians, organizational leaders and support staff at all levels who dedicate their time to help care for survivors of trauma and abuse. One study, for example, found that 70% of domestic violence advocates met criteria for clinical levels of post-traumatic stress disorder.

Our Heal the Healers program recognizes the profound costs of helping those who have experienced violence, betrayal and suffering, costs that can include feelings of helplessness or hopelessness, a sense that one can never do enough, guilt, fear, hyper-vigilance and anger, among others. We also recognize that we as a healing community are best able to care for survi-

“It’s a proven fact that we hold on to trauma. How can somebody who’s holding so much trauma be of service to someone else if they’re full up? You’ve got to empty the glass.”

—MARISKA HARGITAY

vors only if we care for ourselves first.

Our evaluation efforts have found that 82% of Heal the Healers program participants have indicated that they “often,” “very often” or “always” feel hopeless or helpless. We found that 95% of participants said that the program increased their awareness of trauma exposure response and that since participating, they are committed to integrating various self-care practices and habits learned at a Heal the Healers program into their daily lives.

In this past year alone, we have provided over 2,300 healers from over 129 different agencies nationwide with training on trauma exposure response through our Heal the Healers program. Through our presence at and participation in international, nationwide and regional conferences and collaborations, we extended our reach to an additional 3,700 healers to provide information on self-care and education on the impact of trauma exposure response.

“I am starting to see just a glimmer of gratitude and joy that I started with all those years ago. A glimmer I know can grow again. Thank you from the bottom of my heart.”

—HEAL THE HEALERS PARTICIPANT



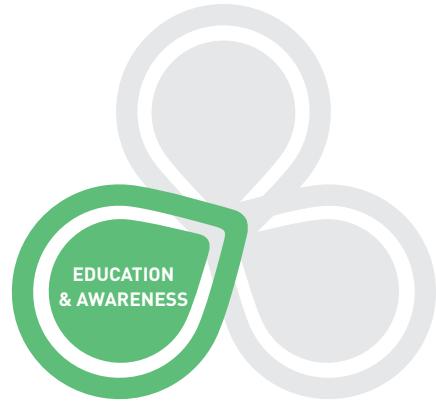
ENGAGING MEN

## Partnership to Engage and Support Men

Joyful Heart launched our Engaging Men program in September 2011 with the airing of an episode of *Law & Order: Special Victims Unit* called "Personal Fouls." It was the first in 13 years that dealt directly with the issue of the sexual abuse of male children and adolescents by a trusted coach. Little did we know that it would air for the first time just weeks before the tragedies at Penn State, Syracuse and Poly Prep in Brooklyn were brought to light.

For the broadcast of this watershed episode, we worked with two of the leading organizations to engage and support men, A CALL TO MEN and 1in6, to produce a public service announcement and make resources available to find support, information and opportunities to get involved in efforts to end violence. The episode—which re-aired with a PSA from Mariska Hargitay in January 2012—reached over 11 million households.

Our efforts helped launch a national conversation about the fact that 1 in 6 men have had an unwanted or abusive sexual experience and that engaging men—both men who are survivors and men who are bystanders to violence—is a crucial part of the movement to address, prevent and end violence and abuse. Since the episode aired, we have been honored to partner with 1in6 to distribute more than 33,000 pieces of informational material to individuals, agencies and campuses throughout the country, including Penn State. Joyful Heart features a guest blog from 1in6 each week to raise awareness of how individuals and communities can become further involved in these issues and connect to resources.



# EDUCATION & AWARENESS



**“As a father of two young boys and as a man, I'm proud to say: consider me engaged.”**

—DANNY PINO, LAW & ORDER: SVU



## ONE STRONG 'OHANA Working Together to Prevent Child Abuse and Neglect

In 2010, Joyful Heart joined in partnership with the Hawai'i Children's Trust Fund to develop One Strong 'Ohana, the most comprehensive child abuse prevention public awareness campaign to date in the state of Hawai'i. Together, we commissioned groundbreaking research on the prevalence and perceptions of child abuse and neglect in Hawai'i while working to build a strong coalition in the movement to strengthen families. In January 2012, the One Strong 'Ohana campaign officially launched, reaching Hawai'i's residents with messages about how we can keep our keiki (children) safe.

In the United States, more than five children die every day as a result of child abuse and neglect. In 2010 alone, 4,199 cases of child abuse were reported in Hawai'i.

But over the years, we have learned that there are many factors—protective factors, as they're known—that are proven to reduce harm and strengthen families. One Strong 'Ohana promotes the idea that the prevention of child abuse and neglect is a community responsibility and that there are simple ways

for individuals to make a difference in creating a safe and nurturing environment for children. The campaign takes a comprehensive approach, integrating television, radio and print public service announcements, online communications with a website and social media presence, earned media, collateral materials and grassroots efforts.

The Hawai'i Children's Trust Fund has committed more than \$1 million and invaluable in-kind resources to One Strong 'Ohana, and the campaign has been fortunate to have the support and generosity of several media and corporate sponsors, including Hawaii News Now, Cox Media Group Honolulu, the Star-Advertiser, MidWeek, Jamba Juice Hawai'i, Whole Foods Market, Fun Factory, Inc. and Zippy's Restaurants, who have together donated over \$300,000 in funds, in-kind goods and pro bono services. With this support, over 98% of all adults in Hawai'i will have seen and heard One Strong 'Ohana's messages nearly 28 times by the end of 2012, and to date we have distributed over 100,000 tip cards and posters.

“

The key idea that we are all one ‘ohana—and that we can all make a difference in strengthening families—is inspirational and empowering for all of us who are invested in making Hawai‘i a better place for us to raise healthy and happy keiki.” —**HAWAII LT. GOVERNOR BRIAN SHATZ**

**NO MORE**  
**One Symbol, One Message**



Joyful Heart is incredibly proud to be a part of an exciting and transformative initiative called NO MORE, a movement to unite our entire society—survivors, bystanders, advocates, companies, legislators and the public—around one universal symbol and the simple message that together we can end domestic violence and sexual assault.

Like the peace sign, the yellow “support our troops” ribbon, the red AIDS ribbon or the pink breast cancer ribbon, the goal is to use this new symbol to help spark a national dialogue and move the issues of domestic violence and sexual assault higher on the public’s agenda. Maile Zambuto, Joyful Heart’s Chief Executive Officer, has served on the Executive Committee since the inception of the project and Joyful Heart is also part of the Steering Committee, along with 13 leading organizations across the country and the U.S. Department of Justice.

We are getting a glimpse into what NO MORE is going to do—what it’s already doing—to change the way we talk about, respond to and work together to end domestic violence and sexual assault. NO MORE has been years in the making and it is only just beginning. As the movement grows, the reach and ubiquity of the symbol will grow with it, raising visibility, creating awareness, encouraging conversation and breaking the social stigma surrounding domestic violence and sexual assault.

Next year, NO MORE will officially launch to the general public. After intensive planning and research, we have identified one of the first key audiences for

the campaign to reach: men. Joyful Heart is working closely with our partners to launch NO MORE with a week of highly public events at the local and national scale, promotions and placements for NO MORE among media channels in markets across the U.S. and the unveiling of a television and print celebrity-driven PSA campaign aimed at engaging men to say NO MORE to domestic violence and sexual assault.

To learn more, visit [nomore.org](http://nomore.org).





## REUNION Reconnecting to Our Joyful Potential

This year marked the release of our fourth issue of *Reunion* magazine, in which we turned our focus to children, the youngest victims of violence and our greatest hope for a peaceful future. In it, we shared powerful stories of hope and healing from three adult survivors of childhood abuse. We highlighted the One Strong 'Ohana campaign and ventured into play therapy to explore how this unique practice can help both adults and children heal from trauma. Joyful Heart board member Linda Fairstein contributed a piece on Safe Horizon's Manhattan Child Advocacy Center in New York City and the work that all Child Advocacy Centers do across the country. And we highlighted Hero of the Heart Alexandra Cohen for her commitment to keeping children safe and healthy.

Already, *Reunion* has been distributed to sexual assault and domestic violence coalitions in all 50 states, as well as every single one of the 797 Child Advocacy Centers across the United States. As our community of survivors, supporters and program partners continues to receive, download, read and share *Reunion*, it is expected to reach over 150,000 individuals.



“Thank you so much for sending our agency copies of your publication. It was so inspiring...Sometimes we feel that our own little rural area is so far behind that we get overwhelmed. Thanks for inspiring us to be positive and [know] that we are not alone.”

—CAC COUNSELOR, IDAHO FALLS

“Informative. Intriguing. And most of all, helpful.”

—CAC VOLUNTEER, LOUISIANA



## OUR EVER-GROWING COMMUNITY @TheJHF: A Virtual Network Sharing Hope and Healing

We continue to inspire, create community and shed light into the darkness surrounding violence and abuse with our online community. In the past year, we have grown our Facebook and Twitter communities to over 90,000 and 15,000 strong, respectively, with more joining every day. Over 400,000 visitors have found our website, connecting to vital information and life-saving resources—a great many for the first time—with over one million impressions to our pages from these past 12 months alone.

# POLICY & ADVOCACY

POLICY  
& ADVOCACY



## DNA REFORM IN NEW YORK

### First-of-its-kind Legislation for Preventing and Solving Crime

DNA is one of the most powerful tools we have for solving crimes and bringing healing and justice to survivors. Since New York established its DNA Databank in 1996, law enforcement agencies from across the state have used it to solve thousands of crimes, including more than 3,300 sexual assaults and 800 murders. We know that many rapists have convictions for lower-level crimes. For example, since New York started collecting samples for some misdemeanor convictions in 2006, offender profiles from shoplifting and criminal trespass convictions alone have matched to 332 sexual assault cases. Until this year, however, the DNA Databank captured offender DNA profiles for only 48% of crimes.

In partnership with the Downstate Coalition for Crime Victims and a team of advocates and survivors from across the state, Joyful Heart advocated for the passage of legislation to expand the DNA Databank to include DNA profiles from all convicted offenders. On March 19, 2012, after two years of advocacy, we were honored to join Governor Andrew Cuomo as he signed this law to make New York the first state in

the nation to require anyone convicted of a crime to provide a sample for the DNA Databank, bringing the promise of healing, justice and safety to communities across New York.



PHOTOGRAPH COURTESY OF THE EXECUTIVE CHAMBER

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By signing this bill today, the Governor and the Legislature are taking the necessary steps not only to solve and prevent violent crimes, but also help other families from the pain my family has suffered over the past decade—pain no parent should ever be forced to suffer.”

**—ANN M., MOTHER OF A RAPE SURVIVOR WHOSE PERPETRATOR WAS FOUND AFTER HIS DNA WAS COLLECTED FOR A MISDEMEANOR CONVICTION**



## VAWA REAUTHORIZATION **Advocating for Healing, Justice and Life-Saving Legislation**

In collaboration with a coalition of 300 advocacy groups and service providers, Joyful Heart is working to pass the reauthorization of the Violence Against Women Act (VAWA). Since its enactment 18 years ago, VAWA has saved countless lives, protected families, given a voice to survivors and provided invaluable training to the criminal justice community. VAWA is both a symbol and actualization of what it means to create healing and justice for survivors and their communities.

Our efforts have included two op-eds authored by Mariska that appeared in *The Hill* and *The Huffington Post*, along with a powerful video PSA. In the months ahead, we will continue our advocacy to ensure this vital piece of legislation makes healing and justice possible for all survivors.

**“VAWA has protected, improved, restored and most importantly, saved lives. The time has come once again to move this crucial legislation forward.” —MARISKA HARGITAY**





**RAPE KIT REFORM**  
**Collaborating to Bring Expertise,  
 Guidance and a National Perspective**

#### PARTNERSHIP IN DETROIT

"Last year, Joyful Heart's CEO, Maile Zambuto, said, 'Detroit, we will not forget you.' And I am here to say that she kept her promise. Joyful Heart now provides us with expertise, guidance and a national perspective. They are helping to find ways to secure the funds needed to test the remaining kits and ensuring that all efforts to end this atrocity, including the creation of a victim notification process, remain victim-centered."

**—KYM WORTHY, WAYNE COUNTY PROSECUTOR**

In 2011, Joyful Heart joined in partnership with the city of Detroit, Michigan to participate in a groundbreaking project funded by the National Institute of Justice Strategic Approaches to Sexual Assault Kit Evidence action-research grant. We are part of a multidisciplinary team of police, prosecutors, crime lab personnel, city leaders and advocates who are analyzing the causes of Detroit's backlog of 11,000 untested rape kits and developing and implementing a plan for testing. As testing begins, we are already seeing powerful examples of how testing rape kits can solve crime and bring healing and justice to survivors. For example, the Wayne County Prosecutor's Office has already identified 21 potential serial rapists from the first 153 rape kits that have been tested and entered into CODIS, the national DNA database.

#### VICTIM NOTIFICATION

Despite expectations that law enforcement will notify a survivor when they ultimately test her rape kit, we have learned that many jurisdictions do not have formal processes for notification. Most survivors never receive any information about their rape kits or their cases if their kits have become part of the backlog. If they do, the process is often piecemeal and fails to account for possible re-traumatization and lasting personal and family consequences that may come with it.

In conjunction with our work on the rape kit backlog, we are drawing attention to the need to ensure that survivors whose cases are years old—sometimes decades—are notified that their kits are part of the backlog, a process we refer to as victim notification. We are conducting groundbreaking research on how jurisdictions across the country have and should approach victim notification. Since our research began, we have conducted 84 interviews with advocates, members of law enforcement, prosecutors, researchers, clinicians, crime lab analysts, policymakers and survivors in 36 jurisdictions across the United States. In the coming year, we will host a two-day retreat and focus group for the specific purpose of giving voice to the experiences of hundreds of survivors who reported their assaults and whose kits were part of a backlog. We plan to issue a report on our findings, which will serve as the first comprehensive resource on how jurisdictions across the country are implementing victim notification programs, the lessons learned in developing those programs and best practices for notification based on the specifics of the case. Our intention is to use and share this research so that we end the rape kit backlog with reforms that are just, compassionate and survivor-centered.

"There are times [when] it feels very old, and there are times when it feels like it happened yesterday. If I could know that the kit was available and could be tested even 25 years later and the DNA could be identified...I would be able to have that information [for] the rest of my life."

**—SURVIVOR WHO NEVER RECEIVED INFORMATION ABOUT HER KIT**

# by the numbers

## SINCE OUR INCEPTION

**\$10.1 million**

raised to heal, educate and empower

**10,300**

survivors and healers directly served through our transformative programs

**1 million**

visitors who have connected through our website and social media to information and life-saving help

**3 million** page views to our website

with **42,000** hours of interaction with our content

**1 billion**

impressions garnered in digital and print media to raise awareness about our work and issues

## THIS PAST YEAR

### HEALING & WELLNESS



**2,300**

healers directly served from over 129 different agencies

**80 survivors**

directly served

**3,700** healers reached with information from Joyful Heart about trauma exposure response

### POLICY & ADVOCACY



**3,300**

sexual assaults solved with New York's DNA Databank since 1996

**21** possible serial rapists identified since an initial wave of 153 kits from Detroit's backlog of untested rape kits have been tested

**84** interviews conducted with advocates, members of law enforcement, prosecutors, researchers, clinicians, crime lab analysts and policymakers from across the country to learn about victim notification practices and policies

### EDUCATION & AWARENESS



**150,000**

individuals reached with Issue No. 4 of Joyful Heart's magazine, *Reunion*, including

**797** Child Advocacy Centers across the United States, as well as domestic violence and sexual assault coalitions in all 50 states

**11 million**

households who saw "Personal Foul," the episode that launched Joyful Heart's Engaging Men initiative

**33,000** pieces of informational material on supporting male survivors of unwanted or abusive sexual experiences distributed to individuals, organizations and campuses throughout the country

**100,000** cards and posters distributed as part of One Strong 'Ohana with tips to prevent child abuse and neglect and the signs of abuse

**98%** of adults in Hawai'i anticipated to be reached by One Strong 'Ohana's message nearly 28 times each in the campaign's first year alone

**400,000**

visitors who have found our website

**1 million** impressions to our pages in the last 12 months alone

**104,000** people who are part of our social media community

# 2011 - 2012 at a glance

Joyful Heart hosts two days of Transforming Trauma as part of our Heal the Healers program for hundreds of participants from the NYC Office of Chief Medical Examiner, district attorneys' offices and NYC-based healing partners

Evaluation of our survivor programming conducted with the University of Hawai'i, UCLA's School of Public Health and outside evaluators concludes, revealing that Joyful Heart's retreats are life-changing experiences with lasting and transformative effects

FEB / 2011

Issue No. 3 of *Reunion* magazine reaches tens of thousands of homes

Joyful Heart hosts a Transforming Trauma day for service providers at Parents And Children Together in Honolulu

APR / 2011



Joyful Heart and the Hawai'i Children's Trust Fund release our research report, *Perceptions of Child Abuse and Neglect in Hawai'i*

JUL / 2011

Law & Order: SVU episode called "Personal Fouls" airs, launching a national conversation about male sexual abuse and Joyful Heart's Engaging Men initiative

The concept for NO MORE is unveiled to over 1,000 advocates from organizations across the country in partnership with the U.S. Department of Justice

SEP / 2011

**2011 →**

JAN / 2011

Joyful Heart hosts a three-day Heal the Healers Retreat for California-based domestic violence and sexual assault responders

MAR / 2011

The National Institute of Justice announces Detroit, Michigan as one of two recipients of an action-research grant, Strategic Approaches to Sexual Assault Kit Evidence, beginning our collaborative partnership to address Detroit's rape kit backlog

Hundreds of advocates, practitioners and service-providers from across Hawai'i gather in Honolulu for a Heal the Healers Transforming Trauma Day

MAY / 2011

Joyful Heart delivers over 400 letters of support for comprehensive, compassionate and victim-centered rape kit reform to federal government officials signed at the 4<sup>th</sup> Annual Joyful Revolution Gala, where we honored Dr. Neal Baer for his incomparable storytelling on *Law & Order: SVU*

AUG / 2011

Joyful Heart collaborates with the California Partnership to End Domestic Violence to provide over 300 healers in three locations statewide with our Heal the Healers Transforming Trauma program

Joyful Heart provides training for 30 first responders in Detroit on trauma-informed treatment and care



Joyful Heart facilitates a workshop on trauma exposure response to service providers from the Los Angeles County Department of Mental Health

Joyful Heart presents at the first-ever state-wide conference in Los Angeles on vicarious trauma, hosted by Children's Institute, Inc.

NOV / 2011

Healers from across New York City including first-responders, prosecutors, social workers, victims advocates, mental health treatment providers, students and interns gather for two days of Joyful Heart's Heal the Healers Transforming Trauma program

FEB / 2012

Survivors attend a Wellness Day in Kona, Hawai'i, learning about wellness modalities like breathwork, movement and self-expression to help heal from trauma

Joyful Heart presents on creating lasting, sustainable change in addressing trauma exposure response for 50 mental health practitioners in Los Angeles

APR / 2012

The multi-disciplinary team working to solve Detroit's backlog of 11,000 rape kits gather in Michigan for a two-day retreat of discussion about victim notification

Issue No. 4 of *Reunion* magazine reaches tens of thousands of homes and hundreds of partner sexual assault, domestic violence and child abuse agencies throughout the country



JUN / 2012

OCT / 2011

Survivors attend a Wellness Day in New York City to learn about stress and the body, yoga, meditation and movement to help heal from trauma



JAN / 2012

The One Strong 'Ohana child abuse prevention campaign launches in Hawai'i



MAR / 2012

Joyful Heart raises awareness about trauma exposure response among thousands of advocates at the Second World Conference of Women's Shelters in Washington, D.C.

Governor Andrew M. Cuomo signs a bill into law to expand New York's DNA Databank to include DNA samples from all convicted offenders

Joyful Heart hosts our first Los Angeles gala, Joy Rocks, presenting Joe Torre with our first-ever Engaging Men Award

Joyful Heart co-presents a day on trauma exposure response for 100 mental health practitioners in Los Angeles with Children's Institute, Inc.

MAY / 2012

Survivors from Namelehuapono Wahine complete four-month group, participating in a closing ceremony at the Kūkaniloko Ancient Birthing Stones on O'ahu

Joyful Heart and hundreds of supporters gather to rise up for children and teens at the 5<sup>th</sup> Annual Joyful Revolution Gala in NYC, where we honored Jane Randel for her work with Love Is Not Abuse and Grace Brown, Founder of Project Unbreakable

Survivors attend a Wellness Day in NYC to learn about stress and the body, creating a sacred space and strategies for self-care and wellness to help heal from trauma

SEP / 2012

Joyful Heart hosts our first gala in Hawai'i, the Joyful Mele, honoring our birthplace and celebrating our community in Hawai'i and beyond





## LOOKING FORWARD

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These accomplishments only begin to tell our entire story of healing, hope and transformation. It's a story that is not just about our community and those we seek to serve, but about the supporters who make it all possible.

It is because of this support, passion and dedication that we can commit to expanding our services in inspiring and innovative ways, banish the darkness

surrounding violence and abuse, transform the way we respond to these crimes and bring us ever-closer to a day without sexual assault, domestic violence or child abuse.

We ask that you continue to join in our efforts—to help us carry the weight in whatever way you can—as we embark on the next chapter of our work.

Thank you.



**Board of Directors**

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The mission of the Joyful Heart Foundation is to heal, educate and empower survivors of sexual assault, domestic violence and child abuse, and to shed light into the darkness that surrounds these issues. [www.joyfulheartfoundation.org](http://www.joyfulheartfoundation.org)